OUTLIFIER / LEGAL & SERVICE TERMS

Legal Notice & Terms of Service

Last updated: 23 November 2026 · Applicable to outlifier.com and app.outlifier.com

Important. Outlifier provides independent research and creative guidance using a limited, dated sample of publicly available YouTube information. It is not YouTube or Google and does not guarantee channel growth, views, monetisation, revenue or commercial success. Mandatory legal and consumer rights are always preserved.

1. Operator and legal identification

Outlifier is operated by **CANAL IP NETWORK, S.L.**, under the OUTLIFIER brand. Registered address: Camí del Mig, 69, 08302 Mataró, Barcelona, Spain. NIF: B60678760. VAT number: ESB60678760. Barcelona Mercantile Register: volume 27697, folio 83, sheet B-120931, entry 3, dated 28 October 1994. Contact for all service, legal and content enquiries: info@outlifier.com.

These terms govern access to outlifier.com and the private workspace at app.outlifier.com. The **Privacy Policy & Cookies** is available through the site footer and explains personal-data handling. A contact email and the above postal address are the available communication channels; no telephone contact is advertised.

2. What the service provides and its current stage

Outlifier offers creator research using public video and channel information, independently prepared subject-matter groupings, reports, examples and, for authorised accounts, selected planning tools. Coverage depends on the configured search terms, available API data, publication dates and research limits. It is not a complete catalogue of YouTube or an independent verification of every claim made by a video creator.

The service currently offers public previews and authorised private access. A public subscription checkout, public trial enrolment or payment service is not active under these terms. Information labelled "Coming soon" describes plans, not a binding offer, paid subscription or automatic enrolment. Before paid services launch, Outlifier will present the applicable price, taxes, duration, renewal, cancellation, withdrawal information and consumer guarantees.

3. Acceptance and YouTube terms

Before using features that display YouTube API Data, users are required to read and acknowledge our **Privacy Policy**, as provided by the relevant access flow. By using those YouTube API-backed features, users also agree to be bound by the YouTube Terms of Service. Google describes its independent data processing in the Google Privacy Policy. Access to optional Google-authorised channel features requires a separate Google permission screen and is not granted by ordinary login.

Acceptance of a privacy notice does not itself replace any consent specifically required by data-protection law. Terms are supplied in a legible form; users can contact us before activating a restricted feature if anything is unclear.

4. Accounts, plans and authority

Users must supply accurate account information, keep access credentials confidential, use only the features authorised for their account or plan, and promptly report suspected unauthorised access. A person acting for an organisation represents that they are permitted to do so. Access is personal to the authorised account unless the applicable plan expressly allows team use or transfer.

The current Free, Creator, Pro and administrative views may display different material or capabilities. A preview is not a commitment that a paid or unreleased feature is available. Attempts to bypass plan limits, impersonate another user or access other members' private projects are prohibited. We may reasonably verify access and take proportionate steps against security or abuse incidents.

5. Public YouTube data, Outlifier analysis and source limitations

Public video titles, channel names, available view counts, subscriber counts, duration, dates, thumbnails and source links are obtained via YouTube API Services and may change, be rounded, become unavailable or be removed. We identify their source and relevant observation dates. Outlifier's subject labels, examples, interpretations and editorial selections are its own work and are not official YouTube categories, endorsements or recommendations.

Independent summaries or research materials may contain errors, omissions or outdated source references. Users should review the original video, dates and supporting material before relying on any recommendation. Nothing in Outlifier constitutes professional financial, legal or other regulated advice, a guarantee of business performance or a promise of advertising suitability or eligibility for YouTube monetisation.

6. Exact meaning of the OUTLIFIER Ratio

> **Individual OUTLIFIER Ratio = Video views ÷ Channel subscribers.** Both inputs are public values supplied by YouTube API Services. We add no outside data, weights, corrections, predictive factors, proprietary score component or other variable to this division. Example: 200,000 views ÷ 10,000 subscribers = 20×. If subscribers are hidden, zero or unavailable, the ratio is unavailable.

This is an independent arithmetic presentation by Outlifier, not a YouTube metric, a percentage of subscribers who watched or a comparison with a channel's usual views. YouTube may round subscriber counts. The figure is not a measure of competition or a prediction. A typical ratio displayed for a set of videos is the median of its valid individual ratios for that defined sample; this group summary is distinct from the individual division. Sorting results or applying editorial topic labels also does not modify the arithmetic formula.

Outlifier operates its calculations and editorial features subject to the applicable YouTube API Developer Policies and any permissions or additional conditions required for particular analytics or categorisation features. A basic division does not itself establish blanket authorisation for every separate analytics feature or classification used by the product.

7. Licence to access the service and protected reports

Subject to these terms and the access granted to an account, Outlifier gives the user a limited, non-exclusive, revocable right to use the website, authorised reports, interfaces and exports for personal or internal business research and to develop original creative work. Outlifier and its licensors retain rights in their original writing, graphics, database structure and protected selection or arrangement of research material, to the extent protected by law.

A user may freely use public facts, general ideas and independently developed concepts to produce original videos. This does not grant ownership of third-party thumbnails, footage, recordings, music, trademarks or other protected content. Republishing or reselling a full restricted report, sharing unauthorised access, systematically copying protected catalogue content or making a competing replica from restricted material requires our written permission, except where mandatory law permits the activity.

8. Your content and responsibility for publication

You decide what videos, scripts, titles, thumbnails and other material to create, approve or publish. You are responsible for checking factual statements, source quality, permissions, rights of publicity and privacy, intellectual-property licences, platform rules, advertising disclosures and any legal requirements that apply to your publication. A reference, brief, prompt or AI suggestion is not a licence to reuse someone else's protected work.

Where a feature allows you to submit text, files, images or instructions, you confirm that you are entitled to use and supply them for the requested purpose, subject to applicable law. You should not submit third-party secrets, credentials, sensitive personal information or unlawful material. We may reject or restrict material that reasonably appears to violate these terms or the law and will handle necessary data under our Privacy Policy.

9. Prohibited conduct

- Do not scrape or automatically extract protected reports or catalogue material at scale, bypass technical protections, share another person's restricted credentials, or interfere with platform security or availability, except where mandatory law provides a right.
- Do not use the service to infringe copyrights or other rights, defame or harass individuals, impersonate creators, make deceptive representations or distribute malicious code or unlawful content.
- Do not misrepresent Outlifier, its research or its calculated figures as official YouTube or Google findings, approvals or endorsements.

We may apply proportionate rate limits and reasonable protective measures to preserve service quality and lawful access. These rules do not prohibit the ordinary viewing of public content, legitimate quotation, permitted interoperability or other rights provided by mandatory law.

10. Accuracy, results and external services

Outlifier is a research and planning tool. We do not promise that a niche has low competition, that a suggested title or thumbnail will increase click-through rate, or that using our materials will produce particular views, engagement, subscribers, earnings, business opportunities or YouTube monetisation. The existence of an unusually high views-to-subscribers ratio is an observation, not evidence of repeatable performance or future commercial success.

YouTube, Google and other third-party services set their own rules and may change APIs, access scopes, prices, availability, data or content without our control. We seek to maintain accurate and available research but cannot guarantee continuous access to third-party feeds or that original videos remain online. External links are provided for reference and do not imply approval by the linked service or any affiliation.

11. Availability, changes and suspension

We may carry out maintenance, address security incidents, correct errors, discontinue unsupported features or adjust preview content when reasonably necessary. We will give notice of material changes when required by law or a binding agreement. We cannot guarantee uninterrupted or error-free availability, but will exercise the care required of the service provider by applicable law.

We may suspend a specific account or feature when reasonably necessary to investigate credible misuse, protect another user, comply with a legal obligation or prevent material technical harm. Where legally and practically possible we will explain the reason and offer a way to request review. We will not use these powers arbitrarily, and mandatory statutory and contractual rights remain unaffected.

12. Complaints, corrections and rights-holder notices

Report an outdated reference, inaccurate statement, alleged infringement, unlawful content or rights-related concern to info@outlifier.com. Please give the relevant URL, a description of the concern, evidence or explanation that reasonably supports it and a reply address. If you act for someone else, identify your authority. Do not send passwords or unnecessary sensitive information.

We will assess sufficiently identified notices in good faith, may request clarification, and may correct, restrict or remove affected material where appropriate. Submission does not automatically establish a violation; we may consider the rights of other parties, applicable law and the source platform. A report about Outlifier does not delete the underlying content from YouTube. Privacy rights requests follow the process in our Privacy Policy.

13. Warranties and liability: limits permitted by law

Mandatory rights come first. Nothing in these terms excludes or restricts liability that cannot lawfully be excluded, including rights arising under applicable consumer-protection law, intentional wrongdoing, liability for personal injury where non-excludable, mandatory data-protection remedies or other statutory guarantees. Consumer users retain their legal remedies for non-performance or defective digital services where applicable.

Subject to those mandatory protections, Outlifier is not responsible for business decisions made independently by users, third-party content or platform decisions, or losses arising solely from use of public data contrary to our explanations. We do not warrant a level of future income, views, monetisation or market opportunity. We do not purport to exclude liability for our own unlawful acts, breach of mandatory obligations or damage for which the law makes us responsible.

Business users only. To the extent permitted by the law governing a claim, liability for ordinary contractual loss caused by Outlifier in connection with a business user's use of the service is limited in aggregate to the greater of (a) the fees actually paid by that business user to Outlifier for the affected service in the preceding 12 months or (b) EUR 100. To the same lawful extent, neither party is liable for indirect or consequential business losses not reasonably foreseeable at contract formation. These limitations do not apply to fraud, wilful misconduct, gross negligence where non-excludable, personal injury, mandatory data-protection liability, intellectual-property remedies or any liability that law forbids limiting.

14. Third-party claims caused by unlawful business use

For a user acting in the course of a business or profession only, and to the extent permitted by law, that user will reimburse reasonable, documented third-party losses and defence costs finally established to arise directly from the user's unlawful uploaded content, infringement of a third party's intellectual-property rights, or intentional or grossly negligent misuse of Outlifier in breach of these terms. We will provide timely notice of a claim where practicable and a fair opportunity to participate in its defence. This clause does not transfer responsibility for Outlifier's own fault to the user, does not create strict liability, and does not apply to consumers in their consumer capacity.

15. Future paid plans and statutory consumer information

These terms do not themselves sell a subscription or authorise payment. If paid plans are launched, the order process and separate applicable terms will identify the full price, taxes, contract duration, renewal, payment method, termination route, functionality and compatibility, and any statutory withdrawal rights or exceptions before the customer is bound. Marketing descriptions and "Coming soon" notices do not replace those disclosures.

Any cancellation, renewal, refund, withdrawal, digital-content conformity or other consumer rights will be governed by the applicable mandatory law and the specific terms presented at checkout. We do not assume that a general "no refunds" clause is valid. Accounts with no paid contract may be closed subject to the Privacy Policy and any lawful preservation requirements.

16. Data protection and permitted YouTube access

Our **Privacy Policy & Cookies** explains data processing, storage, contact and rights. A user may connect an authorised YouTube channel only through an enabled Google OAuth flow and the permissions requested at that time. Google sign-in does not itself grant channel access. Authorised users can revoke permissions at Google Account permissions or through the supported service route. We do not request YouTube passwords or gain upload rights from a read-only connection.

17. Governing law, jurisdiction and interpretation

Spanish law governs these terms, without depriving consumers of mandatory protections applicable in their country of habitual residence. Consumer disputes may be brought before courts competent under the applicable consumer and procedural rules; no consumer is required to waive a legally protected venue. Where both parties act professionally and jurisdiction can lawfully be agreed, the courts of Barcelona, Spain shall have jurisdiction, subject to any mandatory rule.

If a provision is held unenforceable, it will be limited or set aside to the extent necessary without invalidating the remainder where that remainder can lawfully operate. A failure to enforce a provision immediately is not a general waiver. Changes take effect prospectively, with notice or renewed agreement where legally required. These terms do not authorise a retroactive reduction of accrued rights.

18. Contact

For a question about these terms, an account restriction, an accessibility issue, a report correction or a formal complaint, email info@outlifier.com or write to CANAL IP NETWORK, S.L., Camí del Mig, 69, 08302 Mataró, Barcelona, Spain.