OUTLIFIER / PRIVACY & DATA PROTECTION

Privacy Policy & Cookies

Last updated: 23 November 2026 · Applicable to outlifier.com and app.outlifier.com

In brief. CANAL IP NETWORK, S.L. operates Outlifier. We use essential technical data to provide and secure the site, account data to operate authorised accounts, and public YouTube API data for creator research. We do not sell personal data. Questions or rights requests: info@outlifier.com.

1. Controller and contact

The controller is **CANAL IP NETWORK, S.L.** (Spanish NIF B60678760), Camí del Mig, 69, 08302 Mataró, Barcelona, Spain. Contact: info@outlifier.com. The company registration details are set out in our Legal Notice. This policy covers visitors to outlifier.com and authorised users of app.outlifier.com. No telephone number is required to make a privacy request.

2. YouTube API Services: prominent notice

Outlifier uses **YouTube API Services** to find and display public information about videos and channels. YouTube API Services are provided by Google. Our own terms include the YouTube Terms of Service. Google explains its processing in the Google Privacy Policy. The YouTube API Developer Policies govern the technical use of API Data. Our privacy notice must be accessible, and users are required to acknowledge it before accessing YouTube API-backed functions, as implemented in the product.

Public discovery is performed using Outlifier's application API credentials. Viewing our public research does not give us access to a visitor's YouTube channel or Google account. A separate authorisation is requested if the operator chooses to connect its own channel, as described in section 5.

3. What data we collect, why and on what basis

Site use, communications and security

When someone opens a page, our hosting and security systems process connection data (for example IP address, requested URL, approximate time, browser and error details). We use this information to deliver the site, prevent abuse, detect faults, defend our systems and maintain an audit trail proportionate to security needs. The legal basis is our legitimate interest in safe, reliable operation (GDPR Art. 6(1)(f)), and a legal obligation where applicable (Art. 6(1)(c)). Limited page or feature-operation events may also be recorded for troubleshooting and understanding whether essential functions work; these are not advertising profiles.

If you contact us, we use the email, message and information you provide to answer or deal with the request. The basis is taking steps at your request (Art. 6(1)(b)) when relevant, or our legitimate interest in responding to enquiries (Art. 6(1)(f)). Messages do not automatically enrol you in marketing.

Authorised accounts and saved work

For private access we process account email, a protected password where used, identifiers, access permissions, plan status, acceptance records and session information. We store preferences and user-selected favourites, dismissed items, reports or drafts to deliver the features the user requests. The legal basis is performance of our service relationship (Art. 6(1)(b)); fraud prevention, security and incident response rely on legitimate interests where appropriate (Art. 6(1)(f)). Without necessary identification and authentication data, private access is not available.

Where Google sign-in is available, Google may provide an account identifier and verified email to match an authorised Outlifier account. Google sign-in alone does not authorise access to the user's YouTube channel. We do not ask for Google account passwords.

Public YouTube research and information about creators

We obtain publicly available video and channel identifiers, titles, channel names, links, publication dates, thumbnails, descriptions, durations, publicly available views and subscriber counts, and related metadata from YouTube API Services. A public channel name or thumbnail may identify an individual. We analyse these records to provide independent topic research and examples to creators. Where personal data are involved, we rely on our legitimate interest in providing limited, accurate public-interest creator research (Art. 6(1)(f)), subject to a balancing assessment, data minimisation, rights of objection and other applicable protections.

The data originate from publicly available YouTube sources, not from the featured creator directly. We do not infer sensitive personal characteristics, and our theme labels are editorial descriptions rather than YouTube's official categories. No automated decision producing legal or similarly significant effects on an individual is made from this research. If your channel or video is featured and you believe a reference is inaccurate, inappropriate or should not be displayed, contact us with its URL for review.

AI-assisted features, if enabled

When an authorised user requests an available AI-assisted analysis or brief, relevant research context and the user's submitted text may be processed by OpenAI to provide that function. Editorial production may similarly use selected reference material. We minimise the information shared and do not intentionally submit passwords or unrelated sensitive personal data. The applicable basis is providing the requested service (Art. 6(1)(b)) or our legitimate interest in improving editorial research where appropriate (Art. 6(1)(f)); different purposes, if introduced, require their own disclosure and legal basis.

4. The OUTLIFIER Ratio and proprietary analysis

> **OUTLIFIER Ratio for an individual video = public video views ÷ available public channel subscribers.** Both values are obtained from YouTube API Services. No outside dataset, weighting, adjustment, predictive coefficient or additional factor is included in this individual arithmetic division. If subscribers are zero, hidden or unavailable, no ratio is displayed.

The ratio is an independent mathematical presentation by Outlifier, not an official YouTube metric or YouTube endorsement. Subscriber counts provided by YouTube may be rounded, and figures can change between observations. Group medians, report selections, topic labels and narrative conclusions are separate editorial or statistical operations and must not be confused with the individual division. The ratio alone does not measure competition, predict future performance or guarantee monetisation or revenue.

5. Optional connection of the operator's own YouTube channel

If this restricted feature is enabled, the authorised operator may separately grant read-only Google/YouTube OAuth access to its own channel and available YouTube Analytics data. This may include aggregate views, watch time, traffic sources, average view duration and retention. We use only the scopes shown in the Google authorisation screen for the requested private analysis. Public research and ordinary member accounts do not require this connection. The operator's OAuth connection does not authorise Outlifier to upload or modify YouTube content.

The authorising user may revoke access through the service where supported or through Google Account permissions. On a direct revocation or deletion request, associated authorised data are deleted as soon as practicable and within seven calendar days under the relevant YouTube API policy. When revocation occurs through Google settings, the relevant API data are deleted as soon as practicable and, under the applicable policy, no later than 30 calendar days. Deleting an Outlifier copy does not delete original content held by YouTube.

Contact info@outlifier.com for a deletion or disconnection request.

6. Recipients, service providers and transfers

Access to data is restricted to authorised staff and service providers whose work requires it. The current service structure identifies: Contabo (website and application hosting), LucusHost (domain-related mail and legacy migration services), Google (YouTube API, optional sign-in, optional channel authorisation and externally loaded YouTube images), and OpenAI (selected AI-assisted functions when used). Professional advisers, insurers, courts or competent authorities may receive data only when needed for a legitimate claim or legal obligation.

Processing locations and recipients depend on the particular feature and provider arrangements. Where data are transferred outside the European Economic Area, we apply an applicable adequacy mechanism or appropriate transfer safeguards, such as the European Commission's Standard Contractual Clauses where required. You can request information about the safeguards and how to obtain a copy from our contact address. We do not sell personal data or give advertisers access to private workspace content.

Images served from Google or YouTube domains may cause a visitor's browser to transmit connection information directly to those services. Clicking through to YouTube takes the visitor to an external website governed by its own terms and the Google Privacy Policy.

7. How long data are kept

- **Public YouTube API Data:** non-authorised API data are refreshed or removed within the applicable maximum of 30 calendar days. A cached report, restored backup, exported file or copied record does not reset its age. Public display must respect the data's permitted currency and deletion requirements.
- **Authorised YouTube data:** retained only while needed for the permitted purpose and current authorisation, with deletion following revocation or request under the applicable YouTube timelines. Different API data types may have different rules.
- **Accounts and saved items:** while an account is active and needed to provide its selected functions; following closure, information is deleted, anonymised or restricted where a legal duty or substantiated claim requires retention.
- **Enquiries and security records:** for the time necessary to handle the enquiry, prevent abuse, resolve an incident or comply with law. The web-server configuration described in our 23 November 2026 operational review rotated access logs daily and retained 14 rotated files; security incidents or legal holds may require separately justified retention.
- **Backups and archived editions:** subject to documented access, rotation and deletion controls. Restoration must not revive expired API Data for public use. Historical reports may only display source statistics in a way permitted by applicable YouTube retention and display rules.

8. Cookies and browser storage

We use limited first-party technologies necessary for security, sign-in, remembering your current actions and recording notices where required. Third parties may use their own cookies when the user chooses their authentication or external services. The following describes the current or feature-conditional technologies used by Outlifier:

Technology	Purpose	Typical duration / scope
csrftoken	Protects forms against forged submissions	Up to 364 days; private application
sessionid	Keeps an authenticated session	Up to 14 days of inactivity for signed-in users

Technology	Purpose	Typical duration / scope
radar_api_notice (where enabled)	Remembers the API privacy notice version acknowledged	Current browser session
Short-lived messages	Delivers login/security/status feedback	Short-lived
sessionStorage	Keeps in-progress choices and navigation within a tab	Normally until the tab session ends

The public website does not require advertising cookies for ordinary reading. Essential server logs or operational feature events are distinct from consent-based behavioural advertising. We will disclose and request consent before activating non-essential cookies or similar trackers where legally required; acceptance and rejection will be offered at the same level of prominence. Users can change their choices where applicable. Disabling essential authentication cookies may prevent private access. Clearing browser data may also clear session choices.

9. Privacy rights and complaints

Where applicable, you may request access, correction, erasure, restriction, portability or object to processing based on legitimate interests. You can withdraw consent where it is the legal basis without affecting earlier lawful processing. Write to info@outlifier.com; when a specific YouTube reference is involved, include its URL. We may request only proportionate proof of identity when reasonably needed to protect the person whose data are concerned. A representative may be asked to demonstrate authority.

We normally respond within one month, with a possible extension of up to two further months where the GDPR permits, explaining any extension within the first month. You may complain to the Spanish Data Protection Agency (AEPD) or another competent EU supervisory authority. Rights are subject to applicable legal conditions and exceptions; we review requests individually rather than applying blanket refusal rules.

10. Security, children and policy updates

We apply risk-appropriate organisational and technical measures to limit unauthorised access, accidental disclosure and misuse. No internet service can guarantee absolute security. We investigate incidents and notify affected persons or authorities where applicable law requires. Do not send passwords, authentication tokens or unnecessary sensitive information in messages or AI inputs.

Outlifier is designed for creators and professional research, not specifically for children. If you believe a child has supplied information to us inappropriately, contact us. We may revise this policy when our services or legal requirements change; material changes will be communicated as required, and new acknowledgments or consent will be obtained where necessary. The version and date shown at the top identify this policy.